

NANJING



MICE Nanjing — Meeting + Exhibition

May 31st - June 1st
Exhibition | Forum

June 2nd
Training | Forum

Nanjing International Expo Centre



Organizers
Jianye District Cultural and Tourism Bureau
Jianye MICE Union
Nanjing Stuttgart Joint Exhibition Ltd.



Meeting

The "MICE Area" has been successfully organized for two years from CMT China 2017. In 2019, this area will be re-named as "MICE Nanjing-Meeting + Exhibition". This new event will not only provide the pre-appointment services for exhibitors and hosted buyers, but also include the professional forums, trainings, presentations, and other activities. It will become a perfect platform to showcase your products and services for the MICE industry in the Yangtze River Delta Area.

2018 Facts and Figures

- **33** exhibitors in and around Nanjing,
- **62** hosted buyers including **10** from abroad
- **450** on-site arrangement meetings
- **80+** potential projects
- More than **90%** exhibitors expect to participate again in 2019



Why to join MICE Nanjing?

- Face-to-face contact with existing clients and potential partners
- The perfect platform to showcase your products and services to the global MICE industry
- The opportunity to connect with the MICE community, and develop strong and long-lasting relationships that will help you grow your business
- Grasp the latest international industry information

Privileges

- 2 x exhibitors badges
- 2 x exhibitors lunch and tea break during the exhibition period
- Registration package – online and exhibitor directory listing
- Attend buyers' night and other events
- As a Exhibitor, the organizer will reserve match-making meetings with high quality buyers for no less than 15 sessions per day.

Cost

Raw space: 1200 RMB / sqm (min.18 sqm)

Standard Booth: 10000 RMB

Including: • 6 sqm booth • Furniture package

Exhibitor Category

- Airlines
- Conference and Exhibition Venues
- Destination Management Companies
- Hotels, Resorts, Theme parks, Camping rounds and Facilities and B & B
- Tourist Organizations and Associations
- Attractions and Entertainment
- Press, Media and Literature
- Relevant Suppliers

For further information, please contact

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